# **Aims**



### Innovative

Increase our international recognition via the volume and quality of research outputs

Increase our research and knowledge exchange income

Become a focus for productivity improvement, impact and enterprise

2025 Strategy

An inspiring, innovative University of international

renown

world-class academic institution

> Continue to provide a world-class

### Inspiring

Enable all students to become inspiring and enterprising global professionals and achieve career and personal success

Inspire all students to fulfil their potential and achieve the highest academic and professional standards

Create an inclusive globally aware community providing a world-leading and inspiring student experience

## People First

Attract a talented global academic workforce to deliver and support our growth, vision and values

Recognise contribution and provide a fair and motivational framework to ensure colleagues' engagement for continuous improvement

Grow an inclusive community of leaders and managers to develop people to achieve excellence

### Financial Sustainability

Generate sufficient cash to meet strategic investment plans and economic contingency

Maintain financial strength

Ensure all Schools and Services maintain financial and operational viability

## **Growth and Efficiency**

Sustained studentnumbers growth

An estate with sector-leading condition and functionality

Efficiencies led by a Digital Transformation agenda



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# **Values**

We will work as a **team** to provide an excellent service to all of the communities we support.



## University of HUDDERSFIELD Inspiring global professionals



Recognised as a

Build strategic research partnerships with other world-class academic institutions

student-experience





# **Key Performance Indicators**



### Innovative

All academic staff publishing at 2-star level or above (75% at 3-star or above). Institutional average of 15 citations per output

Research income £30m pa. knowledge exchange and innovation income £5m pa

> Formal links with 5000 unique businesses and end users, and 10% of all research outputs created with research end users

### International

Top 300 Times and **QS World University** Rankings

140 strategic research collaborations with Top 300 Times or OS institutions and 60% of publications with

> Top 25% in UK ISB for "Integration" measures



international collaborators

(and Top 10% overall)

# 2025 Strategy

An inspiring, innovative University of international renown

### **Growth and Efficiency**

5% pa growth in overall taught-student fee income or consequent efficiency savings

Upper quartile for estate condition and functionality

Reduced cost per transaction and improved user satisfaction in key University processes



### Inspiring

University to be in the top quartile of the National Student Survey for the sector

Differential achievement: No statistical difference for Retention, Highly Skilled **Employment and Classifications** once benchmarked

University of Huddersfield student engagement score to improve by 20%

### People First

35% of academic staff to have international experience

University to be in the upper quartile in the staff survey for engagement and satisfaction

> University to be in the upper quartile in the staff survey for good management practice

### **Financial Sustainability**

Minimum 7% of total income as cash generation for sustainability and investment

Remain in the upper quartile amongst all UK HEIs in the HESA Security Index

All Schools and Services to deliver a 3% annual underspend against their devolved revenue budgets

# **Values**

We will work as a **team** to provide an **excellent** service to all of the **communities** we support.



